



2026

WASHINGTON BEHAVIORAL HEALTHCARE CONFERENCE

Celebrating Community Behavioral Health

June 10-12 | Kennewick, WA

Three Rivers Convention Center

Booster & Exhibitor Information

As we welcome in the New Year, plans for the 36th annual **Washington Behavioral Healthcare Conference (WBHC)** are well underway. We're looking forward to seeing everyone in person again in Kennewick this June! The 2025 WBHC was a big success, and we hope that you'll join us in 2026 as an exhibitor. Or your organization could participate as a booster, which is a great way to spread the word about the important work that you do, and help support the WBHC as well!

We know that many things factor into your decision to participate, including conference reputation, demographics of the conference audience, and cost. The WBHC is the largest behavioral healthcare conference in the state of Washington and is celebrating its 36th year of educational programming. **The WBHC is widely recognized as an excellent educational opportunity that showcases local and national behavioral healthcare experts in community behavioral health, which mostly serves people receiving public health benefits like Medicaid.** As a testament to its success, the WBHC averages 650 attendees, and included partnerships with the Washington State Health Care Authority/ Division of Behavioral Health & Recovery and the Department of Corrections.

Attendees include clinicians, service providers, people receiving services, family members, case managers, peer support specialists, staff of state and local government agencies, advocates, agency directors and administrators. This diversity offers unique opportunities for networking and interaction with a broad cross section of stakeholders in our Medicaid & community behavioral health systems.

As the host of the conference, the Washington Council for Behavioral Health (the Council) has an excellent reputation for high quality behavioral health care education and promoting partnerships that support recovery. Founded 46 years ago, the Council is a non-profit, professional association of 41 licensed community behavioral health centers across the state of Washington. We connect providers to create a unified voice in state government, while forging a stronger future for healthcare and better overall care for people with mental illness and substance use disorders.

Keynote speakers in 2026 will include **Ryan Campbell**, a leading speaker on overcoming burnout & mental health; **Chamique Holdscrow**, an Olympic Gold Medalist, WNBA Hall of Famer and mental health advocate; and **Shola Richards**, best-selling author of *Civil Unity* and expert on resilience in organizations and individuals.

Be sure to send in your application soon – exhibit space fills up quickly, and the deadline to register your organization is **May 11!**

We look forward to another great WBHC in 2026 and invite you to join us in Kennewick!

Alison Avery
Director of Conference Planning & Project Management
206.306.3712 aavery@thewashingtoncouncil.org

WASHINGTON BEHAVIORAL HEALTHCARE CONFERENCE

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June 10-12 | Kennewick, WA
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Booster & Exhibitor Levels & Benefits

All receive exhibit table (30" wide x 8' long, skirted w/2 chairs), and attendee list* emailed after WBHC

Exhibitor – \$1,500

- ✓ Company logo and profile on conference website & listing on rear cover of on-site brochure
- ✓ Virtual exhibitor space on event website

Silver Booster – \$4,000

- ✓ Company logo and profile on conference app & listing on rear cover of on-site brochure
- ✓ Virtual exhibitor space on event website & app
- ✓ Company logo in pre-event promotional email

Gold Booster – \$6,000

- ✓ Company logo and profile on conference app & listing on rear cover of on-site brochure
- ✓ Virtual exhibitor space on event website & app
- ✓ 2 conference registrations, which allow 2 people to attend all keynotes and workshops
- ✓ 1 complimentary pass for an additional person to staff the exhibit (but not attend sessions or meals)
- ✓ Company logo in pre-event promotional email
- ✓ Ad in the form of a slide prior to all keynotes

Platinum Booster – \$8,500

- ✓ Company logo and profile on conference app & listing on rear cover of on-site brochure
- ✓ Virtual exhibitor space on event website & app
- ✓ 4 conference registrations, which allow 4 people to attend all keynotes and workshops
- ✓ 2 complimentary passes for additional people to staff the exhibit (but not attend sessions or meals)
- ✓ Company logo in pre-event promotional email & post-event email
- ✓ Ad in the form of a slide prior to all keynotes

Platinum PLUS Booster – \$11,000 – ONLY ONE AVAILABLE

- ✓ Company logo and profile on conference app & listing on rear cover of on-site brochure
- ✓ Virtual exhibitor space on event website & app
- ✓ 4 conference registrations, which allow 4 people to attend all keynotes and workshops
- ✓ 2 complimentary passes for additional people to staff the exhibit (but not attend sessions or meals)
- ✓ Company logo in pre-event promotional email & post-event email
- ✓ Ad in the form of a slide prior to all keynotes
- ✓ Support of hot coffee & tea for all attendees for duration of event, logo on signage at beverage stand(s), additional slide prior to keynotes recognizing beverage support

***Attendee list includes name, company, mailing address and title if available; does not include email addresses.**

Booster/Exhibitor Application & Agreement

2026 Washington Behavioral Healthcare Conference ■ June 10-12, 2026, Kennewick, WA

We, the undersigned, request booster or exhibit space as indicated below for the 2026 Washington Behavioral Healthcare Conference to be held in Kennewick, WA June 10-12, 2026.

Section 1: Company Information

Designate below the name and address of the person in your organization who is to receive all relevant exhibition materials:

Contact Name & Title

Company Name

Address

City/State/Zip

Telephone

Email

Web Address

Signature

Date

☐ **I, the above-signed, understand and agree to abide by the official regulations on the reverse side of the contract.**

Section 2: Payment

PAYMENT MUST BE RECEIVED W/APPLICATION

We ONLY accept payment by credit card (Visa, MasterCard, American Express).

Application & payment must be received NO LATER THAN MAY 11, 2026. Exhibit/booster space is limited and may sell out before May 11.

Card Type (Visa, Mastercard, AmEx)

Card Number

Security/CCV Code (3 number code on back of card)

Signature

Name on card (please print legibly)

Mailing address for card (INCLUDING ZIP CODE)

Expiration Date

The above-signed understands and accepts all terms and hereby applies for exhibit space. Upon official acceptance of the original application, this document constitutes a contract.

Section 3: Booster/Exhibitor Information

Please choose one option below (see attached for info on each available option).

☐ **Exhibitor**

☐ \$1,500

☐ **Silver Booster**

☐ \$4,000

☐ **Gold Booster**

☐ \$6,000

☐ **Platinum Booster**

☐ \$8,500

Platinum PLUS Booster ONLY 1 AVAILABLE

☐ \$11,000

Please describe product(s) to be promoted:

Please note that staff recruitment is not allowed.

Will you need electricity for your exhibit?

☐ Yes

☐ No

Free WiFi is provided by the convention center.

Please send completed application with payment to:

aavery@thewashingtoncouncil.org (preferred method)

WA Council for Behavioral Health

Attn: Alison Avery

600 Stewart Street, Suite 202

Seattle, WA 98101

Questions? Call (206) 306-3712, or

e-mail aavery@thewashingtoncouncil.org

PLEASE NOTE: Application and payment must be received no later than May 11, 2026 to register your organization as an exhibitor or booster for the WBHC. Exhibit/booster space is limited and may sell out before May 11.

RULES & REGULATIONS

Exhibit Facilities

Exhibits for the 2026 Washington Behavioral Healthcare Conference will be at the Three Rivers Convention Center, Kennewick WA, June 10-12, 2026. **Setup: June 10: 1:00 pm to 5:00 pm. Exhibit Hours: June 11: 7:30 am – 5:00 pm; June 12: 7:30 am to 1:00 pm.**

Exhibit Criteria

Preference will be given to Boosters/Exhibitors providing services, products, or publications which are directly applicable to the management or provision of behavioral healthcare. The Washington Council for Behavioral Health, as show manager ("Management"), reserves the right to require any Booster/Exhibitor to remove an exhibit or any part of an exhibit which, in the sole judgment of Management, is misleading or deceptive, in poor taste, or unsuitable to or not in keeping with the character and objectives of the conference. **Exhibits may not be used for staff recruitment.**

Amendments

All exhibit matters, and questions not covered in the prospectus, other information provided, and/or the exhibit contract are subject to the decision of Management. These rules and regulations may be amended or changed at any time by Management, and all amendments and changes will be binding on all parties.

Space Cancellation

Booth reservations may be canceled and a refund issued, less 25% cancellation fee, by May 4, 2026. Cancellations received after May 4 will not receive a refund. Notice of booth cancellation must be received in writing. It is mutually agreed that in the event that the 2026 WBHC is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which Management has no control, then the exhibitor contract may be immediately amended by Management, and exhibitor hereby waives any and all claims against the Management for damages, reimbursement, refund, or compensation. Management shall not be financially liable in the event the show is interrupted, cancelled, moved or rescheduled.

Installation and Removal of Displays

Exhibit Installation Date: Wed June 10, 2026 from 1:00 pm to 5:00 pm

Exhibit Removal Date: Friday, June 12, 2026 from 1:00 pm to 2:30 pm

- All displays must be completely set up by 5:00 pm on Wednesday, June 10, 2026 for official inspection by Management.
- Noisy or unsightly work in any Booster/Exhibitor's booth area is prohibited during official exhibit hours.
- All materials must be cleared from the Exhibit Hall by 2:30 pm on Friday, June 12, 2026. It is the sole responsibility of each Booster/Exhibitor to have materials packed, identified, and cleared for shipment at that time.
- Management reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store, and clear from the premises any display material, goods, property, or merchandise of a Booster/Exhibitor who has failed

to comply with the above requirement, or to order such work to be done at the sole expense of the Booster/Exhibitor.

Use of Display Space

- In the event the Booster/Exhibitor fails to install the display by 5:00 pm on Wednesday, June 10, 2026, or fails to pay the full space rental at the time specified, or fails to comply with any provisions concerning the use of display space, Management shall have the right to take possession of said space and resell same, or any part thereof.
- All demonstrations, sales activities, and distribution of circulars and promotional materials must be confined to the limits of the Booster/Exhibitor's booth. Exhibitors must display only goods manufactured or dealt in by them in their regular course of business, unless otherwise approved by Management.
- Exhibits, which include the operation of audiovisual equipment or any noise-making machines, may not operate the equipment in a manner that will disturb others
- Publishing and/or maintaining extracurricular activities, demonstrations or displays away from the exhibit area during the conference hours is prohibited.
- Any other special or unusual exhibit construction or installation must be approved, in advance, by Management.

Booth Decorations

Booth size consists of one skirted table that is 30" x 8' and two chairs will be provided.

- Not all Booster/Exhibitor spaces will have an electrical outlet. Please specify on the application form if access to an electrical outlet is needed.
- Complimentary WiFi is available at the venue.
- Food from outside vendors may not be distributed to attendees by Boosters/Exhibitors
- Boosters/Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the hotel, booth materials or equipment of another Booster/Exhibitor; a Booster/Exhibitor causing such damage is liable to the owner of the property so damaged.
- Each Booster/Exhibitor is charged with knowledge of and compliance with the laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. All booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform to all applicable electrical codes. If inspection indicates neglect in complying with these regulations, or otherwise indicates a fire hazard or danger, Management may cancel all or such part of a display as may be irregular, and effect the removal of same at the Exhibitor's expense.

Shipping and Storage

Materials may be shipped to the Three Rivers Convention Center at 7016 W Grandridge Blvd, Kennewick, WA 99336. Deliveries should not be shipped to arrive any earlier than Monday, June 8, 2026. Booster/Exhibitor is responsible for arranging for return shipment and will be solely responsible for all shipping, packaging and postal costs related to the mailing of exhibit materials to or from the Convention Center.

Enforcement of Rules & Regulations

Anyone found in violation of these rules and regulations may be subject to any or all of the following remedies at the sole discretion of Management: the exhibit is closed until the

situation is remedied; the exhibit is removed for the remainder of the show; exclusion from exhibiting at future WBHCs.

Giveaways/Contests/Lotteries

Any exhibitor having a contest or drawing of any kind must follow all governmental laws, ordinances, rules and regulations. It is the exhibitor's responsibility to make sure they correctly follow all rules and regulations. Any violations will be at the sole expense and fault of the exhibitor. Management is not responsible or liable for any contests, drawings or giveaways held prior, during or after the meeting.

Booster/Exhibitor's Representative

The Booster/Exhibitor will name one individual as its duly authorized representative to have charge of the exhibit, and thereby accept and assume responsibility for such representative being in attendance at the exhibit throughout exhibit periods. This individual will be responsible for exhibit space setup, operation, and removal of the exhibit. Said representative shall be authorized to enter such service contracts as may be necessary, for which the exhibiting company shall be responsible. No exhibitor shall sublet, assign or share any part of their allocated space.

WA Council for Behavioral Health Logo

The WA Council for Behavioral Health logo is the property of the Management and may not be used without the permission of Management.

Liability and Insurance

Management assumes no obligation or duty with respect to the protection of the property of Booster/Exhibitors, which shall, at all times, be the sole responsibility of each Booster/Exhibitor. Each party involved in the exhibit agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

Hold Harmless Clause

The Booster/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of their activities on the Convention Center premises and will indemnify, defend and hold harmless the Convention Center, its agents, servants and employees from any and all such losses, damages, and claims. Neither the Convention Center nor Management is responsible nor liable for any loss, damage, or claims arising out of injury or damage to Booster/Exhibitor's displays, equipment, and other property brought upon the premises of the Convention Center.

Agreement

By signing the attached Exhibit Contract and Application, the Booster/Exhibitor agrees to abide by these Rules and Regulations and all amendments thereto, as well as all decisions of Management.

For Additional Information

Contact Washington Council for Behavioral Health, 600 Stewart Street, Ste 202, Seattle, WA 98101, (206) 306-3712 or aavery@thewashingtoncouncil.org