



# 2023

## WASHINGTON BEHAVIORAL HEALTHCARE CONFERENCE

*Reconnect & Recharge*

June 14-16 | Kennewick, WA

Three Rivers Convention Center

### Booster & Exhibitor Information

As we welcome in the New Year, plans for the 33<sup>rd</sup> annual **Washington Behavioral Healthcare Conference (WBHC)** are well underway. We're really looking forward to seeing everyone in person in Kennewick this June! We hope that you'll plan to be a part of the first in-person conference since 2019 as an exhibitor. Or your organization could participate as a booster, which is a great way to spread the word about the important work that you do, and help support the WBHC as well!

We know that many things factor into your decision to participate, including conference reputation, demographics of the conference audience, and cost. **The WBHC is the largest behavioral healthcare conference in the state of Washington and is celebrating its 33<sup>rd</sup> year of educational programming.** The WBHC is widely recognized as an excellent educational opportunity that showcases local and national behavioral healthcare experts in community behavioral health, which mostly serves people receiving public health benefits like Medicaid. As a testament to its success, the last several years have averaged **650 participants**, and included partnerships with the Washington State Health Care Authority/Division of Behavioral Health & Recovery and the Department of Corrections.

Attendees include clinicians, service providers, consumers/clients, family members, case managers, staff of state and local government agencies, advocates, agency directors and administrators. This diversity offers unique opportunities for networking and interaction with a broad cross section of stakeholders in behavioral health.

As the host of the conference, the Washington Council for Behavioral Health (the Council) has an excellent reputation for high quality behavioral health care education and promoting partnerships that support recovery. Founded 44 years ago, the Council is a non-profit, professional association of 41 licensed community behavioral health centers across the state of Washington. We connect providers to create a unified voice in state government, while forging a stronger future for healthcare and better overall care for people with mental illness and substance use disorders.

Keynote speakers in 2023 will include **Nii Addy, PhD**, an expert on neurobiological bases of depression, anxiety, and substance use disorders; **Maia Szalavitz**, an expert on harm reduction with lived experience; and **Nathaniel Morris, MD**, a psychiatrist with expertise on mass incarceration and mental illness.

Be sure to send in your application soon – exhibit space fills up quickly, and the deadline to register your organization is **May 12!**

**We look forward to another great WBHC in 2023, and invite you to join us in-person in Kennewick!**

**Alison Avery**

**Education & Project Manager**

206.628.4608 x12 [aavery@thewashingtoncouncil.org](mailto:aavery@thewashingtoncouncil.org)



WASHINGTON COUNCIL  
FOR BEHAVIORAL HEALTH

# 2023

## WASHINGTON BEHAVIORAL HEALTHCARE CONFERENCE

### *Reconnect & Recharge*

June 14-16 | Kennewick, WA

Three Rivers Convention Center

### **Booster & Exhibitor Levels & Benefits**

#### **Exhibitor – \$800**

- ✓ Company logo and profile on conference website & listing on rear cover of on-site brochure
- ✓ Exhibit table (30" wide x 8' long, skirted with 2 chairs)
- ✓ Virtual exhibitor space on event website

#### **Silver Booster – \$3,000**

- ✓ Company logo and profile on conference website & listing on rear cover of on-site brochure
- ✓ Exhibit table (30" wide x 8' long, skirted with 2 chairs)
- ✓ Virtual exhibitor space on event website
- ✓ 1 conference registration, which allows 1 person to attend all keynotes and workshops

#### **Gold Booster – \$4,500**

- ✓ Company logo and profile on conference website & listing on rear cover of on-site brochure
- ✓ Exhibit table (30" wide x 8' long, skirted with 2 chairs)
- ✓ Virtual exhibitor space on event website
- ✓ 2 conference registrations, which allow 2 people to attend all keynotes and workshops
- ✓ Company logo in promotional emails
- ✓ Ad in the form of a slide prior to all keynotes

#### **Platinum Booster – \$6,000**

- ✓ Company logo and profile on conference website & listing on rear cover of on-site brochure
- ✓ Exhibit table (30" wide x 8' long, skirted with 2 chairs)
- ✓ Virtual exhibitor space on event website
- ✓ 4 conference registrations, which allow 4 people to attend all keynotes and workshops
- ✓ Company logo in promotional emails & post-event email
- ✓ Ad in the form of a slide prior to all keynotes
- ✓ Attendee list provided at conclusion of WBHC

# Booster/Exhibitor Application & Agreement

2023 Washington Behavioral Healthcare Conference ■ June 14-16, 2023, Kennewick, WA

We, the undersigned, reserve booster or exhibit space as requested below for the 2023 Washington Behavioral Healthcare Conference to be held in Kennewick, WA June 14-16, 2023.

## Section 1: Company Information

Designate below the name and address of the person in your organization who is to receive all relevant exhibition materials:

\_\_\_\_\_  
*Contact Name & Title*

\_\_\_\_\_  
*Company Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City/State/Zip*

\_\_\_\_\_  
*Telephone*

\_\_\_\_\_  
*Email*

\_\_\_\_\_  
*Web Address*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

**I, the above-signed, understand and agree to abide by the official regulations on the reverse side of the contract.**

## Section 2: Payment

**PAYMENT MUST BE RECEIVED W/APPLICATION**

**We only accept payment by credit card (Visa, MasterCard, American Express)**

**Application & payment must be received NO LATER THAN MAY 12, 2023. Exhibit/booster space is limited and may sell out before May 12.**

\_\_\_\_\_  
*Card Type (Visa, Mastercard, AmEx)*

\_\_\_\_\_  
*Card Number*

\_\_\_\_\_  
*Security/CCV Code (3 number code on back of card)*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Name on card (please print legibly)*

\_\_\_\_\_  
*Mailing address for card (INCLUDING ZIP CODE)*

\_\_\_\_\_  
*Expiration Date*

The above-signed understands and accepts all terms and hereby applies for exhibit space. Upon official acceptance of the original application, this document constitutes a contract.

## Section 3: Booster/Exhibitor Information

Please see attached for info on each available option.

**Exhibitor**

\$800

**Silver Booster**

\$3,000

**Gold Booster**

\$4,500

**Platinum Booster**

\$6,000

\_\_\_\_\_  
Please describe product(s) to be promoted:

\_\_\_\_\_  
*Please note that staff recruitment is not allowed.*

Will you need electricity for your exhibit?

Yes

No

\_\_\_\_\_  
*Please note that free WiFi is provided by the convention center.*

**Please send completed application with payment to:**

[aavery@thewashingtoncouncil.org](mailto:aavery@thewashingtoncouncil.org) (preferred method)

WA Council for Behavioral Health

Attn: Alison Avery

600 Stewart Street, Suite 202

Seattle, WA 98101

Questions? Call (206) 306-3712, or

e-mail [aavery@thewashingtoncouncil.org](mailto:aavery@thewashingtoncouncil.org)

**PLEASE NOTE: Application and payment must be received no later than May 12, 2023 to register your organization as an exhibitor or booster for the WBHC. Exhibit/booster space is limited and may sell out before May 12.**

# RULES & REGULATIONS

## Exhibit Facilities

Exhibits for the 2023 Washington Behavioral Healthcare Conference will be the Three Rivers Convention Center, Kennewick WA, June 14-16, 2023. **Exhibit Hours: June 15: 7:30 am – 5:00 pm; June 16: 7:30 am to 1:00 pm.**

## Exhibit Criteria

Preference will be given to Boosters/Exhibitors providing services, products, or publications which are directly applicable to the management or provision of behavioral healthcare. The Washington Council for Behavioral Health, as show manager (“Management”), reserves the right to require any Booster/Exhibitor to remove an exhibit or any part of an exhibit which, in the sole judgment of Management, is misleading or deceptive, in poor taste, or unsuitable to or not in keeping with the character and objectives of the conference. **Exhibits may not be used for staff recruitment.**

## Amendments

All exhibit matters, and questions not covered in the prospectus, other information provided, and/or the exhibit contract are subject to the decision of Management. These rules and regulations may be amended or changed at any time by Management, and all amendments and changes will be binding on all parties.

## Space Cancellation

Booth reservations may be canceled and a refund issued, less 25% cancellation fee, by May 1, 2023. Cancellations received after May 1 will not receive a refund. Notice of booth cancellation must be received in writing. It is mutually agreed that in the event that the WBHC 2023 is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which Management has no control, then the exhibitor contract may be immediately amended by Management, and exhibitor hereby waives any and all claims against the Management for damages, reimbursement, refund, or compensation. Management shall not be financially liable in the event the show is interrupted, cancelled, moved or rescheduled.

## Installation and Removal of Displays

**Exhibit Installation Date:** Wednesday, June 14, 2023 from 1:00 pm to 5:00 pm

**Exhibit Removal Date:** Friday, June 16, 2023 from 1:00 pm to 2:30 pm

- All displays must be completely set up by 5:00 pm on Wednesday, June 14, 2023 for official inspection by Management.
- Noisy or unsightly work in any Booster/Exhibitor's booth area is prohibited during official exhibit hours.
- All materials must be cleared from the Exhibit Hall by 2:30 pm on Friday, June 16, 2023. It is the sole responsibility of each Booster/Exhibitor to have materials packed, identified, and cleared for shipment at that time.
- Management reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store, and clear from the premises any display material, goods, property, or merchandise of a Booster/Exhibitor who has failed to comply with the above requirement, or to order

such work to be done at the sole expense of the Booster/Exhibitor.

## Use of Display Space

- In the event the Booster/Exhibitor fails to install the display by 5:00 pm on Wednesday, June 14, 2023, or fails to pay the full space rental at the time specified, or fails to comply with any provisions concerning the use of display space, Management shall have the right to take possession of said space and resell same, or any part thereof.
- All demonstrations, sales activities, and distribution of circulars and promotional materials must be confined to the limits of the Booster/Exhibitor's booth. Exhibitors must display only goods manufactured or dealt in by them in their regular course of business, unless otherwise approved by Management.
- Exhibits, which include the operation of audiovisual equipment or any noise-making machines, may not operate the equipment in a manner that will disturb others
- Publishing and/or maintaining extracurricular activities, demonstrations or displays away from the exhibit area during the conference hours is prohibited.
- Any other special or unusual exhibit construction or installation must be approved, in advance, by Management.

## Booth Decorations

Booth size consists of one table that is 30" x 8'. The table will be skirted, and two chairs will be provided.

- Not all Booster/Exhibitor spaces will have an electrical outlet. Please specify on the application form if access to an electrical outlet is needed.
- Complimentary WiFi is available at the venue.
- Food from outside vendors may not be distributed to attendees by Boosters/Exhibitors
- Boosters/Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the hotel, booth materials or equipment of another Booster/Exhibitor; a Booster/Exhibitor causing such damage is liable to the owner of the property so damaged.
- Each Booster/Exhibitor is charged with knowledge of and compliance with the laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. All booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform to all applicable electrical codes. If inspection indicates neglect in complying with these regulations, or otherwise indicates a fire hazard or danger, Management may cancel all or such part of a display as may be irregular, and effect the removal of same at the Exhibitor's expense.

## Shipping and Storage

Materials may be shipped to the Three Rivers Convention Center at 7016 W Grandridge Blvd, Kennewick, WA 99336. Deliveries should not be shipped to arrive any earlier than Monday, June 12, 2023. Booster/Exhibitor is responsible for arranging for return shipment and will be solely responsible for all shipping, packaging and postal costs related to the mailing of exhibit materials to or from the Convention Center.

## Enforcement of Rules & Regulations

Anyone found in violation of these rules and regulations may be subject to any or all of the following remedies at the sole discretion of Management: the exhibit is closed until the

situation is remedied; the exhibit is removed for the remainder of the show; exclusion from exhibiting at future WBHCs.

## Giveaways/Contests/Lotteries

Any exhibitor having a contest or drawing of any kind must follow all governmental laws, ordinances, rules and regulations. It is the exhibitor's responsibility to make sure they correctly follow all rules and regulations. Any violations will be at the sole expense and fault of the exhibitor. Management is not responsible or liable for any contests, drawings or giveaways held prior, during or after the meeting.

## Booster/Exhibitor's Representative

The Booster/Exhibitor will name one individual as its duly authorized representative to have charge of the exhibit, and thereby accept and assume responsibility for such representative being in attendance at the exhibit throughout exhibit periods. This individual will be responsible for exhibit space setup, operation, and removal of the exhibit. Said representative shall be authorized to enter such service contracts as may be necessary, for which the exhibiting company shall be responsible. No exhibitor shall sublet, assign or share any part of their allocated space.

## WA Council for Behavioral Health Logo

The WA Council for Behavioral Health logo is the property of the Management and may not be used without the permission of Management.

## Liability and Insurance

Management assumes no obligation or duty with respect to the protection of the property of Booster/Exhibitors, which shall, at all times, be the sole responsibility of each Booster/Exhibitor. Each party involved in the exhibit agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

## Hold Harmless Clause

The Booster/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of their activities on the Convention Center premises and will indemnify, defend and hold harmless the Convention Center, its agents, servants and employees from any and all such losses, damages, and claims. Neither the Convention Center nor Management is responsible nor liable for any loss, damage, or claims arising out of injury or damage to Booster/Exhibitor's displays, equipment, and other property brought upon the premises of the Convention Center.

## Agreement

By signing the attached Exhibit Contract and Application, the Booster/Exhibitor agrees to abide by these Rules and Regulations and all amendments thereto, as well as all decisions of Management.

## For Additional Information

Contact Washington Council for Behavioral Health, 600 Stewart Street, Ste 202, Seattle, WA 98101, (206) 628-4608 x 12 or [aavery@thewashingtoncouncil.org](mailto:aavery@thewashingtoncouncil.org)

# **RULES & REGULATIONS**