



WASHINGTON COUNCIL
FOR BEHAVIORAL HEALTH

2016

WASHINGTON BEHAVIORAL HEALTHCARE CONFERENCE

Strengthening Lives, Building Community

June 22-24 | Yakima, Washington
Yakima Convention Center

Booster & Exhibitor Information

As we welcome in the New Year, plans for the 27th annual **Washington Behavioral Healthcare Conference (WBHC)** are well underway. We hope that this year you will make plans to be a part of the conference as an exhibitor. Or your organization could participate as a booster, which is a new option we're excited to be rolling out this year!

We know that many things factor into your decision to participate, including conference reputation, demographics of the conference audience, and cost. **The WBHC is the largest behavioral healthcare conference in the state of Washington and is celebrating its 27th year of educational programming.** The WBHC is widely recognized as an excellent educational opportunity that showcases local and national behavioral healthcare experts. As a testament to its success, the 2015 conference attracted **over 690 participants** and included partnerships with the Washington State Division of Behavioral Health & Recovery and the Department of Corrections.

Attendees of the conference include clinicians, service providers, consumers, family members, case managers, staff of state and local government agencies, teachers, advocates, agency directors and administrators. This diversity offers unique opportunities for networking and interaction with a broad cross section of stakeholders in the mental health field.

As the host of the conference, the Washington Council for Behavioral Health (the Council, formerly the Washington Community Mental Health Council) has an excellent reputation for high quality behavioral health care education and promoting partnerships that support recovery. Founded 36 years ago, the Council is a non-profit, professional association of more than 40 licensed community behavioral health centers across the state of Washington. We connect providers to create a unified voice in state government, while forging a stronger future for healthcare and better overall care for people with mental illness and substance use disorders.

Keynote speakers in 2016 will include **Daniel James Brown**, the New York Times best-selling author of *The Boys in the Boat*, **Kevin Hines**, a survivor of a Golden Gate Bridge suicide attempt and a national mental health advocate, and **Dr. Joel Dvoskin**, a national leader on mental health and criminal justice policy.

We look forward to another great WBHC in 2016, and invite you to join us!

Alison Avery
Education & Project Manager
206.628.4608 x12
aavery@thewashingtoncouncil.org



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Booster & Exhibitor Levels & Benefits

Basic Exhibitor Package – \$495 early bird rate, \$595 regular rate

- ✓ Exhibitor table
- ✓ Listing on rear cover of on-site brochure

Deluxe Exhibitor Package – \$695 early bird rate, \$795 regular rate

- ✓ Exhibitor table
- ✓ Listing on rear cover of on-site brochure
- ✓ 1 conference registration, which allows 1 person to attend meals/keynotes and workshops

Silver Booster – \$1,500

- ✓ Exhibitor table
- ✓ Listing on rear cover of on-site brochure
- ✓ Inclusion in e-mail to registered attendees the week before the WBHC, announcing line-up of exhibitors and boosters and encouraging them to stop by
- ✓ 1 conference registration, which allows 1 person to attend meals/keynotes and workshops
- ✓ ¼ page section of booster flyer in attendee packets, including logo and blurb

Gold Booster – \$3,000

- ✓ Exhibitor table
- ✓ Listing on rear cover of on-site brochure
- ✓ Inclusion in e-mail to registered attendees the week before the WBHC, announcing lineup of exhibitors and boosters and encouraging them to stop by
- ✓ 2 conference registrations, which allow 2 people to attend meals/keynotes and workshops
- ✓ Ad in the form of a slide prior to 2 morning keynotes (open to all registered attendees)
- ✓ ½ page section of booster flyer in attendee packets, including logo and blurb

Platinum Booster – \$5,000

- ✓ Exhibitor table in prime location (just outside entrance to ballroom where keynotes/meals are held)
- ✓ Listing on rear cover of on-site brochure
- ✓ Inclusion in e-mail to registered attendees the week before the WBHC, announcing line-up of exhibitors and boosters and encouraging attendees to visit their displays
- ✓ 4 conference registrations, which allow 4 people to attend meals/keynotes and workshops
- ✓ Ad in the form of a slide prior to all keynotes (open to all attendees)
- ✓ Full page section of booster flyer in attendee packets, including logo and blurb

Booster/Exhibitor Application & Agreement

2016 Washington Behavioral Healthcare Conference ■ June 22-24, 2016 Yakima, WA

We, the undersigned, reserve booster or exhibit space as requested below for the 2016 Washington Behavioral Healthcare Conference to be held June 22-24, 2016 at the Yakima Convention Center in Yakima, Washington.

Section 1: Company Information

Designate below the name and address of the person in your organization who is to receive all relevant exhibition materials:

Contact Name & Title

Company Name

Name & Title of representative who will be on-site

Address

City/State/Zip

Telephone *Fax*

Email *Web Address*

Signature *Date*

I, the above-signed, understand and agree to abide by the official regulations on the reverse side of the contract.

Section 2: Payment

Total Amount Enclosed: _____

- Check enclosed (please make payable to WA Behavioral Healthcare Conference)
- Purchase Order Enclosed
- Credit Card Payment (Visa or Mastercard *Only*)

Please send any forms w/credit card info via fax (206-448-2448), rather than email. Thank you!

Card Type

Card Number

CCV Code (3 number code on back of card)

Signature

Name on card (please print legibly)

Expiration Date

The above-signed understands and accepts all terms and hereby applies for exhibit space. Upon official acceptance of the original application, this document constitutes a contract.

Section 3: Booster/Exhibitor Information

Please see attached for info on each available option.

- Basic Exhibitor Option**
 - \$495 (before April 18, 2016)
 - \$595: (after April 18, 2016)
- Deluxe Exhibitor Option**
 - \$695 (before April 18, 2016)
 - \$795: (after April 18, 2016)
- Silver Booster Option**
 - \$1,500
- Gold Booster Option**
 - \$3,000
- Platinum Booster Option**
 - \$5,000

Please describe any product(s) to be displayed:

Will you need electricity for your exhibit?

- Yes
- No

Please note that wireless Internet access is available at the event location.

Please send completed application with payment to:

WA Council for Behavioral Health
Attn: Alison Avery
600 Stewart Street, Suite 202
Seattle, WA 98101

Or fax to (206) 448-2448

Questions? Call (206) 628-4608 x12, or
e-mail aavery@thewashingtoncouncil.org

RULES & REGULATIONS

Exhibit Facilities

Exhibits for the 2016 Washington Behavioral Healthcare Conference will be located at the Yakima Convention Center, June 22-24, 2016.

Exhibit Criteria

Preference will be given to Boosters/Exhibitors providing services, products, or publications which are directly applicable to the management or provision of behavioral healthcare. The Washington Council for Behavioral Health, as show manager ("Management"), reserves the right to require any Booster/Exhibitor to remove an exhibit or any part of an exhibit which, in the sole judgment of Management, is misleading or deceptive, in poor taste, or unsuitable to or not in keeping with the character and objectives of the conference.

Application for Booth Space

Application for exhibit space should be made on the form provided herein, and must be accompanied by full payment to be accepted. Exhibitors applying for the Early Bird discount must pay in full by April 18, 2016. Boosters/Exhibitors must submit application and payment prior to May 1, 2016 to be listed in the final program. Telephone reservations for booth space will only be accepted with credit card payment.

Space Cancellation

Booth reservations may be canceled and a refund issued, less 25% cancellation fee, by May 13, 2016. In case the exposition shall not be held, for any reason, the rental and lease of space to the Booster/Exhibitor shall be terminated, in which case the limit of claim for damage and/or compensation by the Booster/Exhibitor shall be the pro rata amount paid. Cancellations must be received in writing.

Installation and Removal of Displays

Exhibit Installation Date: Wednesday, June 22, 2016 from 4:00 pm to 8:00 pm

Exhibit Removal Date: Friday, June 24, 2016 from 1:30 pm to 4:00 pm

a) All displays must be erected and completely arranged for viewing by 8:00 pm on Wednesday, June 22, 2016 for official inspection by Management.

b) Noisy or unsightly work in any Booster/Exhibitor's booth area is prohibited during official exhibit hours.

c) Goods received after the opening of the exposition must be delivered to the booth and arranged at times other than the official exhibit hours.

d) All materials must be cleared from the Exhibit Hall by 4:00 pm on Friday, June 24, 2016. It is the sole responsibility of each Booster/Exhibitor to have materials packed, identified, and cleared for shipment at that time.

e) Management reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store, and clear from the premises any display material, goods, property, or merchandise of a Booster/Exhibitor who has failed to comply with the above requirement, or to order such

work to be done at the sole expense of the Booster/Exhibitor.

Use of Display Space

a) In the event the Booster/Exhibitor fails to install the display by 8:00 pm on Wednesday, June 22, 2016, or fails to pay the full space rental at the time specified, or fails to comply with any provisions concerning the use of display space, Management shall have the right to take possession of said space and resell same, or any part thereof.

b) All demonstrations, sales activities, and distribution of circulars and promotional materials must be confined to the limits of the Booster/Exhibitor's booth except that which is specifically authorized by Management. Exhibitors must display only goods manufactured or dealt in by them in their regular course of business, unless otherwise approved by Management.

c) Exhibits, which include the operation of audiovisual equipment or any noise-making machines, may not operate the equipment in a manner that will disturb other Boosters/Exhibitors and their patrons.

d) Publishing and/or maintaining extracurricular activities, demonstrations or displays away from the exhibit area during the conference hours is prohibited.

e) The above and any other special or unusual exhibit construction or installation must be approved, in advance, by Management.

Booth Decorations

Booth size consists of one table that is 30" x 8'. The table will be skirted, and two chairs will be provided.

a) Not all Booster/Exhibitor spaces will have an electrical outlet. Please specify on the application form if access to an electrical outlet is needed.

b) Wireless Internet access is available at the venue. Booster/Exhibitor is solely responsible for any other arrangements or fees associated with other internet service.

c) Boosters/Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the hotel, booth materials or equipment of another Booster/Exhibitor. When such damage occurs, the Booster/Exhibitor causing such damage is liable to the owner of the property so damaged.

d) Each Booster/Exhibitor is charged with knowledge of and compliance with the laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. All booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform to all applicable electrical codes. If inspection indicates neglect in complying with these regulations, or otherwise indicates a fire hazard or danger, Management may cancel all or such part of a display as may be irregular, and effect the removal of same at the Exhibitor's expense.

Shipping and Storage

Materials may be shipped to the Yakima Convention Center at 10 North 8th Street, Yakima, WA 98901. Deliveries should not be shipped to arrive any earlier than Monday, June 20, 2016. Booster/Exhibitor is responsible for

arranging for return shipment and will be solely responsible for all shipping, packaging and postal costs related to the mailing of exhibit materials to or from the Convention Center.

Operating Restrictions

Management reserves the right to restrict displays which, because of noise, methods of operation, materials, or for any reason, become objectionable and to prohibit or remove any displays which, in the opinion of Management, detract from the general character or appearance of the exposition.

Booster/Exhibitor's Representative

The Booster/Exhibitor will name one individual as its duly authorized representative to have charge of the exhibit, and thereby accept and assume responsibility for such representative being in attendance at the exhibit throughout exhibit periods. This individual will be responsible for the installation, operation, and removal of the exhibit. Said representative shall be authorized to enter such service contracts as may be necessary, for which the exhibiting company shall be responsible.

Liability and Insurance

Management assumes no obligation or duty with respect to the protection of the property of Booster/Exhibitors, which shall, at all times, be the sole responsibility of each Booster/Exhibitor. Each party involved in the exhibit agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

Hold Harmless Clause

The Booster/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of their activities on the Convention Center premises and will indemnify, defend and hold harmless the Convention Center, its agents, servants and employees from any and all such losses, damages, and claims. Neither the Convention Center nor Management is responsible nor liable for any loss, damage, or claims arising out of injury or damage to Booster/Exhibitor's displays, equipment, and other property brought upon the premises of the Convention Center.

Agreement

By signing the attached Exhibit Contract and Application, the Booster/Exhibitor agrees to abide by these Rules and Regulations and all amendments thereto, as well as all decisions of Management.

For Additional Information

Contact Washington Council for Behavioral Health, 600 Stewart Street, Ste 202, Seattle, WA 98101, (206) 628-4608 x 12 or aavery@thewashingtoncouncil.org.